Supporting civil service decision-making: the role of finance

Global Government Forum & Workday

10th July 2019
Understand the changing mandate of the finance function
  – The strategic partner/advisor

Reflect on the challenges the sector faces
  – The impact this has on decision making

Understand how you can leverage technologies to build out analytical capabilities and deliver insights

View the benefits of a modern platform for finance and HR
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Finance’s Purpose is to Add Value

1. Run an Efficient Operation
   - Minimise cost of operations
   - Free up funds for redeployment to strategic activities
   - Reduce time spent on non-value add activity

2. Deliver Effective & Relevant Services
   - Promote timely and accurate reporting and business information
   - Deliver effective finance support and appropriate challenge
   - Be seen as a strategic partner

3. Promote Strong Culture of Control
   - Promote a culture of risk resilience
   - Meet statutory and regulatory requirements
   - Design an appropriate control framework
Workday Research into Finance Function

Resilience  Intelligence  Leadership  Talent
Four Priorities to Redefine Finance

REDEFINE RESILIENCE

39% of finance leaders say they are highly confident about managing their top risks.

"Growing regulatory scrutiny" top of the risk agenda for finance leaders.

REDEFINE INTELLIGENCE

26%

Only one-quarter of finance teams are making extensive use of self-service data.

"Integrating finance and non-finance data" is the major roadblock between finance and its analytics ambitions.

Manage risk and change Proactively

Harnessing the power of data
Four Priorities to Redefine Finance

Forging a Better partnership with the Business

REDEFINE TALENT

#1
“Lack of relevant skills within the finance team” is the number one barrier to finance function innovation

71%
say they face tough competition to recruit the best analytics and digital talent

REDEFINE LEADERSHIP

39%
say that Collaboration is seamless between CHRO and CFO

12%
seamless collaboration with CFO, CIO and CHRO

Identifying the talent needed in the Future
Current State of Finance

Ed Bass
“We put finance at the heart of decision making. Driving the agenda, not just keeping score.”

Mike Driver
Chief Financial Officer, Ministry of Justice;
Head of the Government Finance Function, HM Treasury
Convergence of Three Forces

- Evolving Role
- Evolving Technologies
- External Factors

Convergence of Three Forces

Evolving Role
- Business Partner
- Analytic Skills
- Predictive/Strategic
- Agility

Evolving Technologies
- Cloud Computing
- Big Data
- Machine Learning

External Factors
- Regulatory Compliance
- Globalisation
- Political direction
Timely inline information to support day-to-day decisions

Analytics & transactions in the same place

Drill into reports to understand causes & relationships

Easy access to joined-up HR and Finance data

Quickly update forecasts & outturn data

Capture relevant data & quickly adapt data models

Instantly see the effect of structure changes

Automate routine processes to free time for analysis
Andy Gough
Senior Solutions Consultant

DEMO

“Enabling today’s finance function”
Future of Finance: Intelligence Maturity Model

Four Waves of the Intelligent Business

- **Automating**: Key processes are automated
- **Informing**: Widespread use of data, prediction and insight
- **Discovering**: New ways of working and doing business
- **Transforming**: Every facet of the organisation is reshaped

Making today’s operations more efficient

Reimagining tomorrow’s organisation
Automation Opportunities

Transaction activities are the most automatable, but opportunities exist across most subfunctions.

Activities that can be automated using demonstrated technologies, %

<table>
<thead>
<tr>
<th>Activity</th>
<th>Difficult to automate</th>
<th>Somewhat automatable</th>
<th>Highly automatable</th>
<th>Fully automatable</th>
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<tbody>
<tr>
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<td>External relations</td>
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<td></td>
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<tr>
<td>Business development</td>
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1 Proportion of tasks. May not add to 100% due to rounding.

Source: McKinsey analysis

Chihuahua or Muffin?
“It’s not who has the best algorithm that wins. It’s who has the most data.”

—Andrew Ng
Continuous Strategy

Intelligent Automation
• Automate transactions and processes
• Continuously detect patterns and anomalies prevents bottlenecks
• Leverage insight to make decisions throughout the period

Augmented Insight
• Surface insights that answer the “why” behind the what
• Provide the most important metrics continuously
• Deliver insight securely to all corners of the business

Predictive Guidance
• Identify opportunities or course correct
• Predict optimal paths and drive cost control
• Cascade plans and automate action based on strategy
Andy Gough
Senior Solutions Consultant

DEMO

“Enabling tomorrow’s finance function”
And Finally…

Let's be joined up!
Consolidated Financial Reporting
Planning, Budgeting, and Forecasting
Management and Performance Reporting
Operational Analytics/BI

CAO/Controller
FP&A
Executives
Lines of Business

Financial Management

Workday Confidential
Planning
Financial Management
Human Capital Management
Analytics and Benchmarking

Plan
Execute
Analyze
Workday Q & A Panel

Stephen Creech
Product Marketing
Workday

Andy Gough
Senior Solution Consultant
Workday

Edward Bass
Account Executive
Workday
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Built for the future.

Thank You