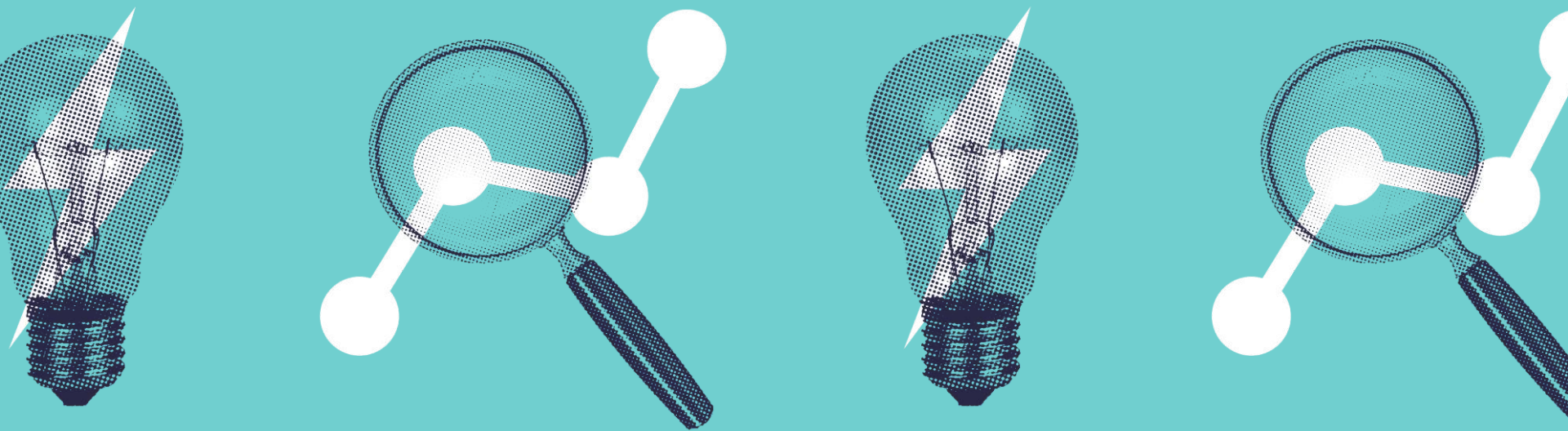


# Joining up digital and data for better service

Centre for  
Data Ethics  
and Innovation

Global Government Forum

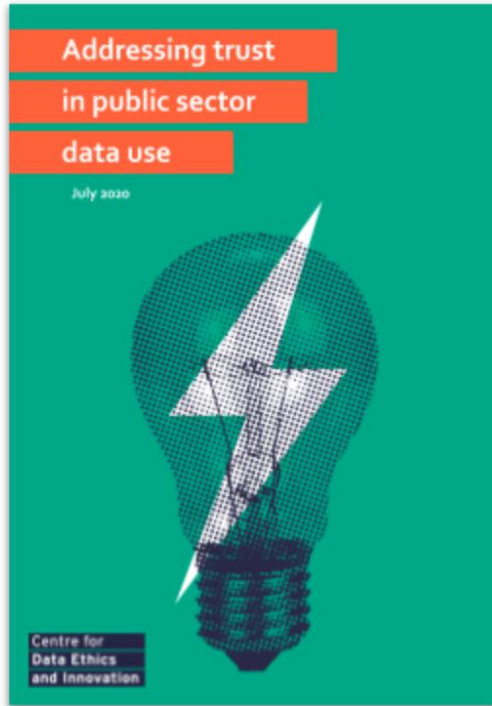
Ben Lyons - Head of External Affairs & Insight



# About the CDEI

- The first in the world of its kind, the Centre for Data Ethics and Innovation (CDEI) leads the UK government's work to enable trustworthy innovation using data and AI.
- It is vital that the public can **trust** innovation in data and AI. To earn that trust, the CDEI works with **partners** across the public sector, industry and academia, in the UK and internationally, to identify and tackle barriers to responsible innovation.





- The report identified a high-risk environment of **'tenuous trust'**, in which citizens are not particularly aware of how data about them is used and shared.
- The end result is often **uncertainty among public servants** about what types of data use are considered acceptable by citizens.

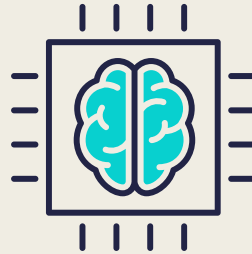
- Acceptance of the need for data to be used
  - **More than half (57%)** understand why government needs to use personal information to deliver services compared to only 15% who don't.
- But a sense that this is being ineffectively used
  - Only **10%** think the government makes the best use of their personal data, as opposed to 38% who think it doesn't.
  - **49%** do not think they benefit directly from sharing information with the government, as opposed to only 8% who believe they do.

## Doing data sharing right:

# Emerging governance and technical approaches



**Data  
intermediaries**



**Privacy-enhancing  
technologies**

