

# Data transparency and public behaviour change

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## SPEAKERS



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# Data Transparency and Public Behaviour Change



# Open Data

# Licensing



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## Find open data

Find data published by central government, local authorities and public bodies to help you build products and services

### [Business and economy](#)

Small businesses, industry, imports, exports and trade

### [Environment](#)

Weather, flooding, rivers, air quality, geology and agriculture

### [Mapping](#)

Addresses, boundaries, land ownership, aerial photographs, seabed and land terrain

### [Crime and justice](#)

Courts, police, prison, offenders, borders and immigration

### [Government](#)

Staff numbers and pay, local councillors and department business plans

### [Society](#)

Employment, benefits, household finances, poverty and population

# Central Government Portal

# Case Studies

## Grants Data

We have published £4bn worth of grants data in the 360Giving standard.

This is crucial for public transparency, but also allows [insights](#) about the kinds of projects being selected for funding, the types of organisation being awarded public money, and the evaluation of grants in terms of value for money.

## The CaSIE project

uses open data from [Contracts Finder](#) to create a live dashboard for policymakers to assist with their ability to make timely and sensible decisions about procurement based upon evidence.

## Open Data Communities

Is an online repository of open data that affects local communities across the UK.

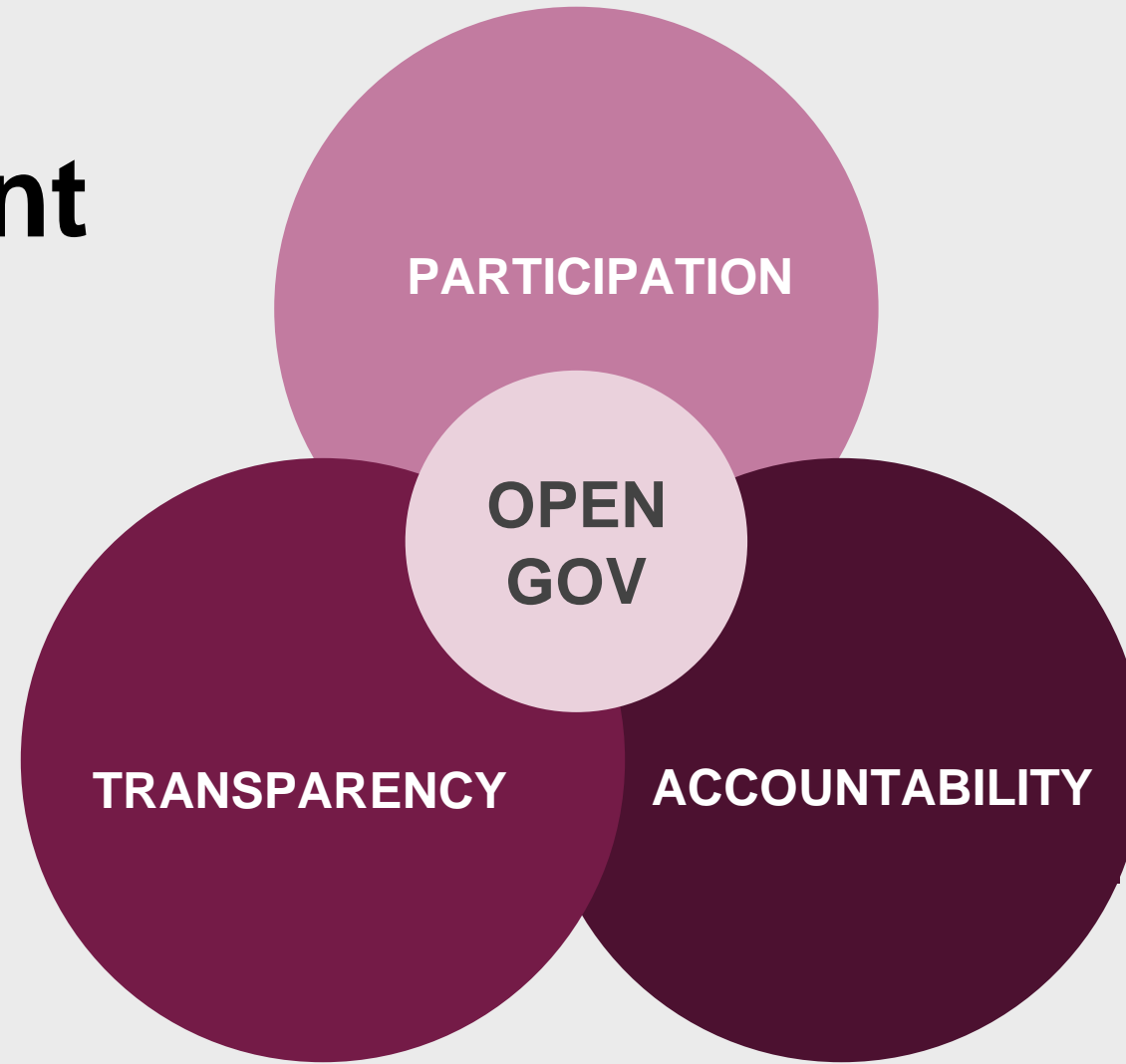
It contains visualisations and narratives to enable non-experts to gain value from data.

Data is used internally to support decision-making.

**Transparency**



# Principles of Open Government



# UK National Action Plan 2019-2021

## **TRANSPARENCY:**

- Grants Data
- Open Contracting Data
- Natural Resource Transparency
- Local Transparency

## **PARTICIPATION**

- Public participation in digital and data policy development
- Open Policy Making
- Innovation in Democracy
- Effective knowledge sharing for sustainable policies and practices across public services in the UK

# Open Government Playbook

The aim of the playbook is:

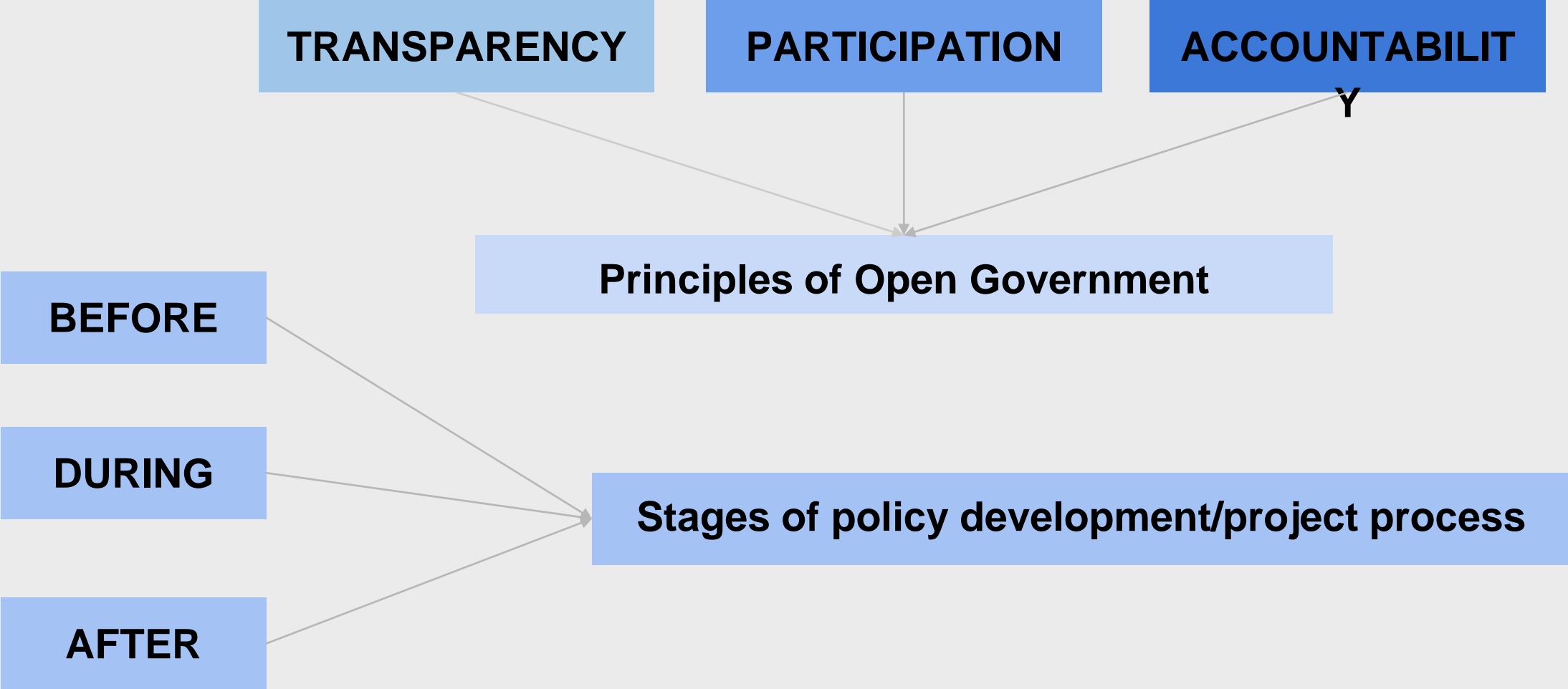
**To promote transparency, participation, and accountability within government**

To define and promote 'open government ways of working' and provide a set of actions that could be undertaken to mainstream the open government approach in policy-making

To encourage policymakers to learn more about open government, Open Government Partnership, National Action Plan and other open government initiatives

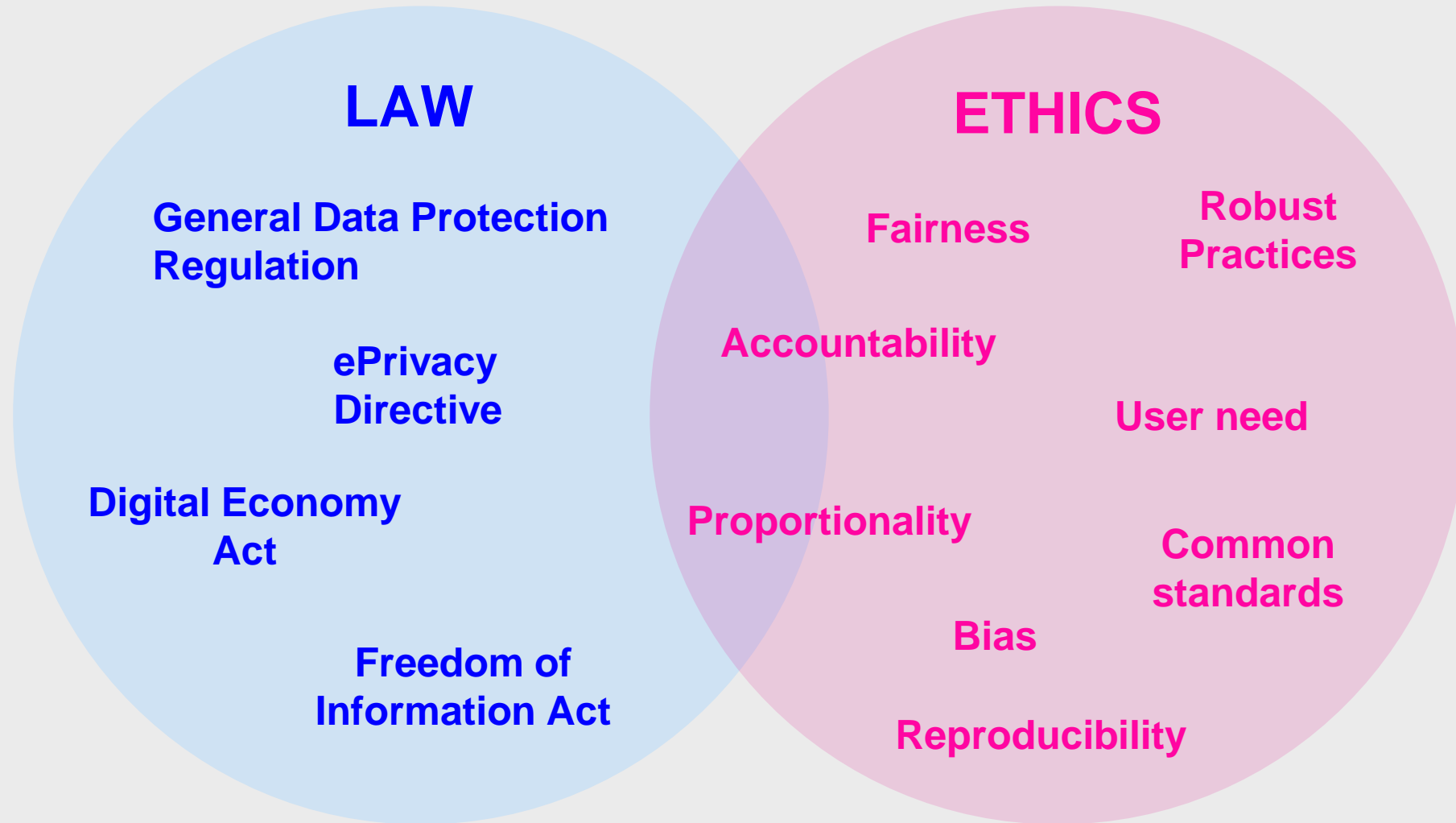
To enable policymakers from all departments and areas to implement the principles of open government throughout every stage of the policy development process

# Open Government Playbook



# Data Ethics

# Data Ethics in the public sector







The Data Ethics Framework guides appropriate data use in the public sector, encourages responsible innovation, and helps public servants understand and address ethical considerations in their projects

# Main changes

Introducing overarching principles and specific actions

Changing the format

Adding self-assessment score tables

Adding an editable version

Introducing glossary and publishing methodology

## Overarching principles

Overarching principles are applicable throughout the entire process and underpin all actions and all aspects of the project.

 **Transparency**

 **Accountability**

 **Fairness**

## Specific actions

Specific actions will guide you through different stages of the project and provide practical considerations.

**1**

Define and understand public benefit and user need

**2**

Involve diverse expertise

**3**

Comply with the law

**4**

Review the quality and limitations of the data

**5**

Evaluate and consider wider policy implication

# Current Activity

# Contributing to the National Data Strategy



**National  
Data  
Strategy**

[Blog](#)

## Data in government

Organisations: [Civil Service](#)

### **Introducing the Government Data Standards Authority**

[Rosalie Marshall - Lead Technology Advisor, GDS](#), 27 August 2020 - [Data insights](#), [Data Standards](#), [Events](#)

We are aiming for a government that is joined up, trusted, and responsive as part of our vision for the Digital, Data and Technology (DDaT) profession. Better use of data is key to delivering this which will lead to better services for our users. Data standards, by enabling government to record data in a consistent way, give teams access to high-quality data that can be shared easily and securely to improve services for the end users.

Developing work through the Data Standards Authority



**Open Government Playbook** published

**Data Ethics Framework (v3)** published

**DSA API Catalogue**



Cabinet Office

**Thanks!**

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