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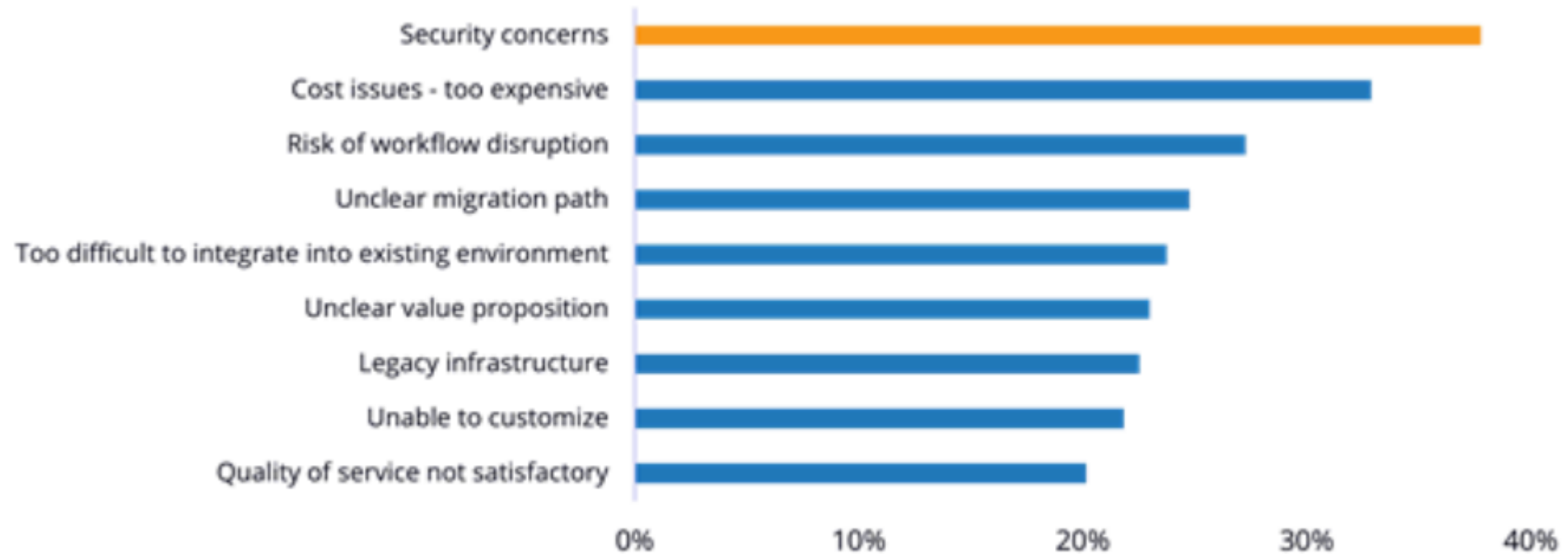
8x8

The eXperience
Communications
Platform

“Cloud First is at the heart of digital transformation”

Since its launch in 2013, the Cloud First policy has been one of the government’s flagship technology policies and an important point in the Technology Code of Practice. The policy says that organisations should evaluate cloud solutions first before considering any other option. Organisations are free to use other options but need to demonstrate that alternatives offer the right levels of security, flexibility and value for money.

Top Barriers to Cloud Adoption



Source: IDC's *European Enterprise Communications Survey*, 2021 (n = 1,305)

Industry-leading security and compliance certifications



Secure and compliant

End-to-end encryption is just the beginning. 8x8 is certified to the most rigorous compliance standards.

Intelligence everywhere

Make every decision smarter with unified journey analytics across every employee and customer interaction.

Vaccine Helpline
Answered 3.7 million calls, providing 1 million responses to queries about vaccination and successfully booking 1.3m+ appointments

Contact Tracing
Successfully contacted more than 90% of 1.5m index cases and 97% of 2.8m contacts, contributing to breaking transmission of COVID-19

COVID Status
Helped more than 550,000 patients get access to an accurate COVID status record



Our achievements (16/02/2022)

Key Achievements

- Highest uptake for all COVID-19 doses of the 4 UK countries.
- WHO European Region - Scotland is 2nd of 33 countries with 27,000 deaths averted + 86% expected deaths avoided.
- 11.9M COVID-19 vaccinations given Dec 20 to now; and 2.7M flu given over this winter period.

“COVID-19 Scotland: Vaccine roll-out has prevented 27,000 over-60s deaths, study finds”*



*Estimated number of deaths directly averted in people 60 years and older as a result of COVID-19 vaccination in the WHO European Region, December 2020 to November 2021, Eurosurveillance, 26, 2101021 (2021). <https://doi.org/10.2807/1560-7917.ES.2021.26.47.2101021>

NHS Scotland Test & Protect Key Achievements

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“COVID-19 Scotland: vaccine rollout has prevented 27,000 over-60s deaths* study finds.”